Investor & Strategy Guides

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Medical Centre Feasibility Considerations

Evaluating the Viability of a Healthcare Facility Investment

Purpose

Before investing in a medical centre, it is essential to evaluate whether the project is operationally viable, financially sustainable, and aligned with market demand. This guide outlines the core feasibility factors healthcare investors should assess before launching a new healthcare facility.

1. Market Demand Analysis

Understanding healthcare demand in the target area is critical for determining the services that the facility should offer.

Investors should assess:

- Population demographics and healthcare needs.
- Existing healthcare facilities and service gaps.
- Referral patterns and community healthcare utilisation.

Strong demand analysis ensures the facility offers services that patients genuinely need.

2. Financial Feasibility

Healthcare facilities require significant capital investment and operational planning.

Financial feasibility assessments should include:

- Estimated startup costs for infrastructure, equipment, and licensing.
- Projected patient volumes and revenue streams.
- Operational costs including staffing, utilities, and medical supplies.

Financial modelling helps determine whether the project will be sustainable.

3. Operational Capacity

Healthcare facilities must be able to deliver services efficiently once operational.

Key operational considerations include:

- Staffing requirements and workforce availability.
- Clinical service capacity and operational workflows.
- Management and governance structures.

Operational readiness plays a critical role in long-term facility success.

Professional Disclaimer
The information contained in this guide is intended for general advisory purposes and should not replace official regulatory guidance issued by the Ministry of Health or relevant regulatory authorities.

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