

Clinic Launch Blueprint

End-to-End Setup Advisory

Investment: KES 350,000 – 900,000 (Scaled based on facility size and scope)

SERVICE OVERVIEW

The Clinic Launch Blueprint is my flagship engagement for healthcare investors and doctors establishing new medical facilities. This structured advisory supports your project from early strategic decisions through to full inspection readiness, helping you avoid costly design and compliance mistakes. This engagement is particularly valuable in Kenya's tightly regulated healthcare environment.

ENGAGEMENT FORMAT

- Multi-phase advisory engagement
- Mix of virtual and on-site sessions
- Timeline: Based on project stage
- Travel: Quoted where applicable

ENGAGEMENT PHASES

Phase 1 — Strategic Foundation

- Facility level and scope confirmation
- Licensing pathway mapping
- Service mix alignment
- Early risk flagging

Phase 2 — Space & Flow Optimization

- Zoning guidance
- Patient flow design
- Department adjacency planning
- Front-of-house positioning

Phase 3 — Compliance Structuring

- Required rooms checklist
- Staffing structure guidance
- Core SOP framework guidance
- Inspection readiness planning

Phase 4 — Pre-Opening Readiness

- Final readiness walk through
- Inspection preparation guidance
- Opening readiness checklist
- Immediate post-opening priorities

OPTIONAL ENHANCEMENT MODULES

Optional add-on modules available:

- Custom SOP Development
- Detailed architectural drawings
- Multi-Board Coordination Package
- Licensing Submission Support
- Staff Workflow & Role Mapping Workshop
- Front Desk & Patient Experience Training

OUTCOME

A healthcare facility that is strategically aligned, operationally efficient, and inspection-ready from day one — reducing costly rework and regulatory risk.

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DELIVERABLES

At the conclusion of the engagement, you will receive a structured set of advisory outputs designed to guide your facility from planning through inspection readiness.

Strategic Foundation Outputs

- Facility Level & Scope Confirmation Summary
- Licensing Pathway Roadmap (Kenya-aligned)
- Service Mix Alignment Guidance
- Early Risk Flag Brief

Value: Ensures you are building the right facility — before costly mistakes occur.

Space & Flow Planning Outputs

- Zoning & Department Adjacency Guidance
- Patient Flow Optimisation Recommendations
- Front-of-House Positioning Guidance
- Waiting Area Logic Recommendations

Value: Supports efficient patient movement and strong first impressions.

(Note: Architectural drawings are not included but I work alongside your architect where required.)

Pre-Opening Readiness Outputs

- Pre-Opening Readiness Checklist
- Final Readiness Walk through Summary
- Priority Actions Before First Patient
- Immediate Post-Opening Focus Areas

Value: Ensures you open confidently, not re-actively.

Format of Deliverables

- Structured advisory summaries
- Checklists and planning guides
- Written recommendations where applicable
- Verbal strategy sessions throughout engagement

(Detailed architectural drawings, licensing submissions, and full SOP writing are quoted separately if required.)

